

## **OFFICIAL BIOGRAPHIES**

*for our ceo and partners*

### **MAREN HOGAN**

*ceo and founder*

Maren began her career in communications and PR, moving quickly into marketing and settling in the B2B space early after graduating with her B.S. in Communications from the University of Nebraska at Omaha. In 2008, she began working in the HR and Recruiting Tech space, and established thought leadership and community management chops via Recruiter, Recruiting Daily, SHRM, HR.com, ERE, SourceCon, Fistful of Talent, TLNT, IQPC and other hiring and workforce publications.

Hogan has also been featured in broader business media including Forbes, Entrepreneur, Business Insider, BuzzFeed, Huffington Post, and Wired. Her professional work prior to starting Red Branch Media included several C-Level positions at HR and Recruiting Technology startups.

Since creating the Red Branch Media agency in 2010, Hogan has worked with over 500 companies in the recruitment and HR space, from startups to F500 companies. Hogan is a sought-after writer and speaker on recruiting and hiring, employer branding, marketing, leadership, agency growth and performance, and productivity topics. She also sits on the board of several recruitment-related companies.

She has three gorgeous sons and currently calls Omaha, Nebraska, home. When not running Red Branch Media, she's traveling the globe and working on one of three book manuscripts. To learn more about Maren, please visit her LinkedIn profile, follow her on Twitter, or visit the Red Branch Media blog.



## **JEREMY HOGAN**

*coo, systems integration, and partner*

Jeremy Hogan started his tenure at Red Branch Media by fire as he was enlisted to build the website for a Global RPO before his first day. Coming fresh off a career in social media management for the insurance industry, he taught himself web development, in large part because of his love for foreign languages.

Despite his aversion to hats, he wears many at RBM including operations, finances, payroll and sarcastically responding to employee complaints. Jeremy's client-facing responsibilities include building websites and systems integrations to ensure clients' Martech stacks are at their most effective.

A strict adherent to the rule of threes, Jeremy lives in Omaha with his three sons, three cats, and three machines (two motorcycles and a BMW). When not at work, you can catch him on his motorcycle (you can try, anyway) working on his 100+-year-old house or snap chatting his friends' embarrassing karaoke antics.



## **ERIC FOUTCH**

*managing partner*

Eric began his career in hospitality and was already excelling in management when he began to switch his focus to marketing and advertising in 2012. Starting as an intern at Red Branch Media, he quickly proved indispensable to the fledgling agency and became an employee in 2013.

While he studied business, Eric grew along with Red Branch Media, taking on key accounts and becoming certified in Google AdWords and spearheading the Digital Media department at Red Branch Media. During the company's rapid growth from 2015-2019, Eric took charge of the training and onboarding of new employees and began assisting in performance management of Red Branch Media's expanding workforce.

In 2018, Eric Foutch was named Partner and today oversees virtually all operational marketing within the firm as Managing Partner. He continues to manage training and onboarding and has built out the hiring function and intern program, both well-known in the Omaha metro area for their consistency and excellence.

Eric lives with his partner Jeff in Omaha and they enjoy cooking and trying to get their German Shepherd dog to behave himself.